	Notice of References Cited			
		Application/Control No. 10/551,102	Applicant(s)/Patent Under Reexamination ODDO, ANTHONY SCOTT	
		Examiner JOHNNA R. LOFTIS	Art Unit 3624	Page 1 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-7,328,216	02-2008	Hofmann et al.	1/1
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Harvey, Bill. Better Television Audience Measurement through the research integration of set-top box data.
	V	Bloedorn, Eric; Mani, Inderjeet. Using NLP for Machine Learning of User Profiles. Artificial Intelligence Technical Center, The MITRE Corporation 1998
	W	Good, Nathaniel; Schafer, J. Ben; Konstan, Joseph A.; Borchers, Al; Sarwar, Badrul; Herlocker, Jon; and Riedl, John. Combining Collaborative Filtering with Personal Agents for Better Recommendations. GroupLens Research Project. Dept. of Computer Science and Engineering, University of Minnesota. 1999
	X	Balabanovic, Marko. An Adaptive Web Page Recommendation Service. Department of Computer Science, Stanford University. 1997

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

U.S. Patent and Trademark Office
PTO-892 (Rev. 01-2001)   **Notice of References Cited**   Part of Paper No. 20100927

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Pazzani, Michael J. Framework for Collaborative, Content0Based and Demographic Filtering. Department of Informaiton and Computer Science University of California, Irvine. 1999
	V	
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.